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DOCKLESS BIKE SHARING IS ROLLING INTO SHADELANDS

January 23 Kickoff at Shadelands with LimeBike

WALNUT CREEK, CA—January 18, 2018—Shadelands is launching an easy-to-use, high-tech bikeshare program with **LimeBike**, a San Mateo-based firm that will deploy 500 bright green smart-bikes throughout the 267-acre Shadelands business center enabled with GPS, 3G wireless technology, and self-activating locks. The LimeBike app makes it simple to find, unlock, and pick up a nearby bike.

This is the first of its kind program that puts bikeshare riders on the public streets and in the public places of Walnut Creek.

To celebrate the launch, Shadelands is holding a **Bike Sharing Kickoff** with *free food and drinks to the first 100 people* on **Tuesday, January 23, Noon to 1pm**, in the parking lot of **The Ultimate Fieldhouse**, 2675 Mitchell Drive, in the heart of Shadelands. Shadelands employees and visitors are encouraged to download the LimeBike app on their iPhones and Androids and take the bikes for a spin.

Employees of businesses in Shadelands ride free when their business domain name is registered with the Shadelands Bikeshare Program. Others are charged \$2/hour.

LimeBike staff will be on hand to assist and **free** LimeBike t-shirts will be given to the first 30 people who download and sign up at the kickoff. Organizers are expecting a few Walnut Creek dignitaries to take the bikes for a spin, themselves.

"This is a great investment for Shadelands businesses and it's a great investment for the employees and the people of Walnut Creek," said **Walnut Creek City Mayor Justin Wedel**. "The bike sharing program removes cars from our roads, which reduces greenhouse gases. It provides additional means for people to get to other businesses, and it provides exercise for the community." When asked if he would be jumping on a LimeBike, Mayor Wedel said, without hesitation, "Of course!"

"Smart bikeshare is revolutionizing transportation across the world," said **Megan Colford**, operations manager of LimeBike, the nation's leading smart bikeshare service. "We're excited to help solve first and last-mile transportation barriers in Walnut Creek and help people get to, from, and around Shadelands."

Whether heading to Pleasant Hill BART, shopping and dining around Shadelands, or exploring the many connected trails, Shadelands employees and visitors will be able to rely on LimeBike as their affordable, convenient transportation option.

Visit Shadelands.org and visit LimeBike.com for more information.

About Shadelands; Shadelands.org

Poised to be a world-class business community and employment center through the collaborative efforts of the Walnut Creek Chamber of Commerce & Visitors Bureau, the City of Walnut Creek, and Shadelands property owners themselves, the 267-acre Shadelands business and lifestyle center is attracting the next generation of owners, leaders, and entrepreneurs who are looking for abundant, affordable space; employee and customer amenities; and a welcoming, connected community that incorporates life spaces into work places. Learn more at Shadelands.org.

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About LimeBike, LimeBike.com

LimeBike is revolutionizing mobility in cities and campuses by empowering residents with a greener, more efficient, and affordable transportation option that also improves urban sustainability. By partnering with local key stakeholders and systematically deploying a fleet of smart-bikes that are enabled with GPS, wireless technology, and self-activating locks, LimeBike will dramatically improve urban mobility by making the first and last mile faster, cheaper, and healthier for riders. Funded by Silicon Valley's leading VC firm Andreessen Horowitz, LimeBike is based in San Mateo, CA. Learn more at limebike.com.

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